

2018 年消費者保護理念與趨勢研討會議程

2018 Workshop on Concepts and Trends of Consumer Protection

Agenda

October 31, 2018

時間 Time	主題 Session	講者 Speaker
08:30- 09:00	報到 Registration	
09:00- 09:10	開幕致詞 Opening Remarks	行政院消費者保護委員會劉春堂前秘書長 輔仁大學榮譽教授 Mr. Chun-Tang Liu, Secretary General, Former Consumer Protection Commission, Executive Yuan, Taiwan Chair Professor; Department of Law, Fu Jen Catholic University
09:10- 09:15	貴賓合照 Group Photo	
09:15- 10:05	專題演講 Keynote Speech : 金融服務的創新、管理與消費者保護 Financial Innovation, Regulation and Consumer Protection	行政院消費者保護會李沃牆委員 Dr. Wo-Chiang Lee Member of Consumer Protection Committee, Executive Yuan, Taiwan
10:05- 10:20	休息 Coffee Break	
10:20- 11:50	第 1 場 Session 1 1. Report 1 : 新加坡消費者保護的理念 與實務 The Concept and Practice of the Consumer Protection in Singapore	主持人 Moderator : 美國聯邦交易委員會助理處長 Ms. Larissa Bungo Assistant Regional Director, Federal Trade Commission, U.S.A. 演講人 Speakers : 1.新加坡消費者協會林謀泉會長 Mr. Biow-Chuan Lim, President, Consumers Association of Singapore (30 minutes)

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	2. Report 2：跨境消費糾紛協調解決機制-現況及海外機制探討 Cross-border Consumer Dispute Resolution Mechanism – Current Situation and Overseas Mechanism	2. 香港消費者委員會莊龍五總主任 Mr. Lung-Ng Chong, Chief Complaints & Advice Officer, Consumer Council, Hong Kong (30 minutes) 與談人 Panelists: (10 minutes each) 1. 美國消費品安全委員會亞太地區產品安全官員 Mr. Joel Blank, Asia Pacific Regional Product Safety Officer, Consumer Product Safety Commission, U.S.A. 2. 銘傳大學顏廷棟教授 Professor Ting-Tong Yen, Department of Financial Law, Ming Chuan University, Taiwan
	Q & A (10 minutes)	
11:50-13:30	午餐 Lunch Break	
13:30-15:00	第 2 場 Session 2 1. Report 1：廣告的趨勢及相關議題 Advertising Trends and Issues 2. Report 2：線上平台-消費者保護工作的挑戰 Online Platforms: Challenges for Consumer Protection	主持人 Moderator： 新加坡消費者協會林謀泉會長 Mr. Biow-Chuan Lim, President, Consumers Association of Singapore 演講人 Speakers： 1. 美國聯邦交易委員會助理處長 Ms. Larissa Bungo, Assistant Regional Director, Federal Trade Commission, U.S.A. (30 minutes) 2. 英國競爭及市場局專案處長 Ms. Cecilia Parker Aranha, Project Director, Competition and Markets Authority, U.K. (30 minutes)

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		<p>與談人 Panelists: (10 minutes each)</p> <p>1. 中原大學陳志民教授 Professor Andy Chen, Department of Financial & Economic Law, Chung Yuan Christian University, Taiwan</p> <p>2. 高雄科技大學程法彰教授 Professor Fa-Chang Cheng, Graduate Institute of Science & Technology Law, National Kaohsiung University of Science & Technology, Taiwan</p>
15:00-15:20	休息 Coffee Break	Q & A (10 minutes)
第 3 場 15:20-16:50	<p>第 3 場 Session 3</p> <p>1. Report 1：消費者理念與趨勢 Consumer Concepts and Trends</p> <p>2. Report 2：韓國政府與消費者之關係 Relationship Between Government and Consumers in Korea</p>	<p>主持人 Moderator: 英國競爭及市場局專案處長 Ms. Cecilia Parker Aranha, Project Director, Competition and Markets Authority, U.K.</p> <p>報告人 Speakers:</p> <p>1. 泰國消費者保護辦公室專業分析師 Mr. Manop Pisetkul, Analyst, Professional Level, Office of the Consumer Protection Board, Thailand (30 minutes)</p> <p>2. 韓國消費者院協理 Ms. Jihong Cheon, Assistant Manager, Korea Consumer Agency (30 minutes)</p> <p>與談人 Panelists: (10 minutes each)</p> <p>1. 美國聯邦交易委員會助理處長 Ms. Larissa Bungo, Assistant Regional Director, Federal Trade Commission, U.S.A.</p>

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		2. 行政院消費者保護處陳加昇參議 Mr. Jia-Sheng Chen, Senior Executive Officer, Department of Consumer Protection, Executive Yuan, Taiwan
	Q & A (10 minutes)	
16:50- 17:00	閉幕致詞 Closing Remarks	行政院消費者保護會游開雄委員 中華民國消費者文教基金會董事長 Mr. Kai-Hsiung Yu, Member of Consumer Protection Committee, Executive Yuan Chairman, Consumers' Foundation, Taiwan
17:00- 17:05	貴賓合照 Group Photo	
18:30~	歡迎晚宴 Banquet	

Remarks: The agenda will be adjusted as appropriate.